

## Sladen Legal Trade Mark Pricing

TM searching costs	Use	Inclusions	Regular price*
Knockout Search	Is your trade mark already registered?	<ul style="list-style-type: none"> <li>A simple yes or no if the trade mark is already registered;</li> <li>Details of any earlier filed identical trade marks.</li> </ul>	\$250 per search \$500 per month for 3 searches \$1000 per month for up to 10 searches \$2000 per month for up to 25 searches
Availability Search	Are there any likely objections to the registration of your trade mark?	<ul style="list-style-type: none"> <li>A report on any likely objections to registration;</li> <li>Our recommendation on the best way to protect the trade mark based on the search results.</li> </ul>	\$750 per search \$5,000 per month for up to 10 searches
Full Clearance Search	Will the use of the trade mark infringe another's rights?	<ul style="list-style-type: none"> <li>A report on the risks in using the trade mark including registered rights (as per our Availability Search) and unregistered rights;</li> <li>Our recommendation on the best way to protect the trade mark based on the search results.</li> </ul>	\$1,200 per search

TM application costs	Inclusions	Regular price*
Application	<ul style="list-style-type: none"> <li>Preparing and filing one trade mark application;</li> <li>Protection of goods/services identified by client;</li> <li>A filing strategy that will best protect the trade mark based on the composition of the trade mark;</li> <li>Reporting on the progress of the application: confirming the application has been filed and providing a copy of the application details, confirming the application number once it has been allocated by the Trade Marks Office, if relevant, confirming early acceptance of the application, confirming acceptance of the application, monitoring the application through the advertisement and opposition period, preparing request to register the application, checking and forwarding original Certificate of Registration to you and reminders about the renewal of the registration prior to the 10 year renewal date.</li> </ul>	\$900 plus IP Australia fees (IP Australia fee is \$500 per class)

For more information,  
please contact:

Michelle Dowdle  
+61 3 9611 0114  
mdowdle@sladen.com.au



## Sladen Legal Trade Mark Pricing

TM application costs	Inclusions	Regular price*
Application and description in one class	<p>The above plus:</p> <ul style="list-style-type: none"> <li>Tailored description of goods/services prepared in one class in which client seeks protection to provide broad protection;</li> <li>Identification of other possible classes in which protection might be useful to client;</li> <li>A filing strategy that will best protect the trade mark based on the composition of the trade mark;</li> <li>Unlimited phone calls to us about the above.</li> </ul>	\$1,300 plus IP Australia fees (IP Australia fee is \$500 per class)
Application, description in one class, Availability Search and strategy	<p>The above plus:</p> <ul style="list-style-type: none"> <li>Availability search to identify if any objections are likely to be raised by the Trade Marks Office;</li> <li>A report on the results of the Availability Search;</li> <li>A filing strategy that will best protect the trade mark based on the composition of the trade mark and the results of the Availability Search;</li> <li>Unlimited phone calls to us about the above.</li> </ul>	\$2,100 plus IP Australia fees (IP Australia fee is \$500 per class)
Branding Strategy	<p>Working with you to create a brand that can be registered as a trade mark including:</p> <ul style="list-style-type: none"> <li>One application filed;</li> <li>Tailored description of goods/services prepared in one class in which client seeks protection to provide broad protection;</li> <li>Identification of other possible classes in which protection might be useful to client;</li> <li><b>Four</b> Availability Searches to identify if any objections are likely to be raised by the Trade Marks Office;</li> <li>A report on the results of <b>each</b> Availability Search;</li> <li>A filing strategy that will best protect the trade mark based on the composition of the trade mark and the results of the four Availability Searches;</li> <li>Unlimited phone calls to us about the above.</li> </ul>	\$5,000 plus IP Australia fees (IP Australia fee is \$500 per class)
Exclusions	<ul style="list-style-type: none"> <li>Preparing a description of goods/services for more than one class;</li> <li>Reporting on any Examiner's Reports if objections are raised;</li> <li>Oppositions to registration;</li> <li>Advice or consultation outside of scope.</li> </ul>	

Sladen Legal  
Tower Two | Collins Square  
Level 22, 727 Collins Street  
Melbourne 3008  
Victoria Australia

PO Box 633  
Collins Street West  
Victoria 8007

T +61 3 9620 9399  
F +61 3 9620 9288

sladen.com.au



\* GST not included